



2021-2022

UNITED WAY
OF WEST FLORIDA

ANNUAL
REPORT



LIVE UNITED

United Way
of West Florida



LETTER FROM OUR LEADERSHIP

TOGETHER, WE STRENGTHEN OUR COMMUNITY



Laura P. Gilliam
President and CEO
of UWWF

The past few years have been unlike any I have experienced in my 26 years in the non-profit sector. United Way of West Florida has been through an expansion of our service area; a global pandemic; a hurricane; and continued disruptions caused by the pandemic.

When communities go through challenging times, non-profits are called upon to step up and deliver, even when their own human and financial resources are strapped. These last 2+ years have been exhausting. We've seen the worst and the best. While it might be tempting to focus on the worst, that would be an incredible disservice to my non-profit colleagues, and to our staff, board, donors and volunteers. You have played an incredible role in serving this community; in supporting United Way and our work; and helping us navigate through uncharted territory.

One of the things I love the most about working with non-profits is that you see the best of humanity. People donating time, money and other resources without a second thought; who advocate for our organization; for people in our community who can't speak for themselves; and for a change in community conditions.

United Way of West Florida works to create solutions to our region's greatest challenges through transformational investments; by building capacity; and by connecting people to resources. Solutions to our community's challenges rely on collaboration and partnerships. UWWF alone cannot solve these issues. We can only create these changes with your help – your time, your financial contributions, your expertise, your partnerships. That's why we are called the United Way – because we do this work United with you!

Looking Ahead...

Our board has been working on a 5-year strategic plan. While our mission and vision remain the same, our values are updated. We can only create these changes together, with your support, time, gifts, and expertise. That's what it means to Live United! Help us be the United Way our community needs. *Available on our website at uwwf.org.*



UWWF TEAM

LEADERSHIP

Laura P. Gilliam
President & CEO

Jed Dembowski
Director of Marketing

Melissa Lewis
Director of Operations

Michael Martin
Director of 211

Tami Randel
Director of Finance

Mary Zaledonis
Director of Community Impact

STAFF

Greg Ammon
FVSL Care Coordinator

Sarah Andrews
211 Supervisor

Barbara Bailey
211 Supervisor

Mike Eveland
Financial Stability Manager

Julia Helton
Community Impact VISTA

Cherreba Henderson
211 Supervisor

Gretchen Hullenbaugh
Marketing Specialist

DJ Kint
FVSL Care Coordinator

Avalon Mallory
211 Resource Manager

Blake Majzun
Accounting/IT/211

Janet McCoy
RSVP Manager

Christy Myers
FVSL Resource Specialist

Mary White
Development Manager

Kate Williams
Development Manager

BOARD OF DIRECTORS

INCOMING MEMBERS

Thomas Della Flora
Baptist Health Care

Kendrick Doidge
HCA Florida West

Naisy Dolar
Santa Rosa County Government

David Kuehl
Publix Super Markets

Travis Morock
Carver Darden

OFFICERS

Amy Miller
*City of Pensacola
Chair*

Todd Phillips
*Navy Federal Credit Union
Vice-Chair*

Clare Haenszel
*Warren Averett
Treasurer*

Dan Schebler
*District One Medical
Examiner's Office
Development Chair*

Donna Edwards
*Community Volunteer
Nominating Committee*

Megan Burke
*Pensacola Young Professionals
Marketing Chair*

Matt Couch
Moorhead Real Estate Group

Tammy Davies
Synovus

Deborah Douma
Pensacola State College

Cedric Durre
Beggs & Lane

Peter Dyson
The First

D.J Echols
LandrumHR

John Floyd
Florida Power & Light

Jessica Griffen
The Urban Development Center

Wesley Hall
Escambia County Government

Larry Heringer
Santa Rosa Adult School

Wanda Kotick
Escambia County Schools

Jack Lowrey
Community Volunteer

Barbara MacNeil
Central Credit Union of Florida

Eric L. Myers
Florida Power & Light

Chris Scales
Publix Super Markets

Brian Wyer
*Gulf Coast Minority
Chamber of Commerce*

RETIRING MEMBER



KC Gartman
*Baptist Health Care Foundation
9 years of dedicated of service*

2021-2022 FINANCIALS

Year end June 30, 2021 (unaudited)

PUBLIC SUPPORT & REVENUES

Gross Campaign Revenue	\$1,386,385
Less Donor Designations	(\$154,730)
Less Provision for Uncollectibles	(\$74,384)
Net Campaign Revenue	<u>\$1,157,271</u>
In-Kind Contributions	\$149,567
Contributions from Outside Service Area	\$12,952
Grants, Contracts, Program Revenues	\$1,001,129
Investment Income	(\$120,693)
Other Income	<u>\$110,644</u>
Total Public Support and Revenues	\$2,310,870

EXPENSES

PROGRAM SERVICES

Gross Funds Awarded	\$757,388
Less Donor Designations	(\$154,730)
Net Funds Awarded	<u>\$602,658</u>
Allocation Expenses	\$57,828
Information and Referral Services	\$800,719
Volunteer Services	\$111,276
Impact Initiatives	<u>\$132,030</u>
Total Program Services	\$1,704,511

SUPPORTING SERVICES

Fundraising	\$260,321
Organizational Administration	<u>\$449,120</u>
Total Supporting Services	\$709,441

Total Expenses	<u>\$2,413,952</u>
Increase in Net Assests	(\$103,082)
Net Assets at Beginning of Year	\$2,720,938
Net Assets at End of Year	<u>\$2,617,856</u>



\$700,000

AWARDED TO LOCAL AGENCIES

2021-22 SPONSORS

The fight to improve the health, education, and financial stability of every person in Escambia and Santa Rosa counties would not be possible without the help and support of these generous companies.

Thank you for your continued contributions.

PLATINUM



AUTOSPORT PENSACOLA



DIAMOND



DIAMOND MEDIA



pensacola news journal
PART OF THE USA TODAY NETWORK

GOLD



COMMUNITY IMPACT

2-1-1

Northwest Florida

211 NORTHWEST FLORIDA

33,753 callers received over 112,000 connections to local community resources. The top requests were for Housing, Utilities, and Food.



VOLUNTEER CENTER

Volunteers served 9,135 hours, providing \$260,713 in volunteer labor to Escambia and Santa Rosa counties.



BORN LEARNING TRAILS

Volunteers installed 4 new Born Learning Trails. There are now 8 trails in Escambia and Santa Rosa counties.



FLORIDA VETERANS SUPPORT LINE

3,003 veterans received support services with 11,438 connections made to community resources.



FREE TAX PROGRAM

In 2022, local taxpayers saved \$108,325 in preparation fees and received almost \$1,088,000 in refunds.



AmeriCorps Seniors

RSVP

Due to the COVID-19 pandemic and the increased risk factors for this population, RSVP just began meeting in person again. UWWF is committed to ensuring the health and safety of all volunteers.

EDUCATION

\$229,505 Invested



81%

of youth served graduated high school on time

4,779

students served maintained improved or maintained satisfactory attendance

2021-22 FUNDED PARTNERS

AMikids, Autism Pensacola, Big Brothers Big Sisters of Northwest Florida, Boys and Girls Club of the Emerald Coast, Capstone Adaptive Learning and Therapy, Chain Reaction, Children's Home Society of Florida, Council on Aging of West Florida, Escambia County Public Schools Foundation for Excellence, Girl Scouts of Gateway Council, Independence for the Blind of West Florida, PACE Center for Girls

FINANCIAL STABILITY

\$164,944 Invested



97%

of individuals served
gained employment

10,220

individuals served increased
disposable income by accessing
benefits and/or reducing costs

2021-22 FUNDED PARTNERS

Catholic Charities of Northwest Florida, FavorHouse of Northwest Florida, Feeding the Gulf Coast, Legal Services of North Florida, Re-Entry Alliance Pensacola, Waterfront Rescue Mission

HEALTH

\$305,550 Invested



89%

of individuals served improved or maintained
their emotional, mental, and/or social health

2,584

children/adults served ate healthier,
increased their physical activity, and/or
moved towards a healthy weight.

2021-22 FUNDED PARTNERS

Bright Bridge Ministries, Capstone Adaptive Learning and Therapy, Center For Independent Living, Council on Aging of West Florida, Embrace Florida Kids, Epilepsy Florida, Gulf Coast Kid's House, Health and Hope Clinic, Lutheran Services Florida, MANNA Food Bank, Santa Rosa Kid's House



United Way of West Florida

change
DOESN'T HAPPEN ALONE

850.434.3157 | 1301 West Government Street, Pensacola, FL 32502

uwwf.org



@uwwfl

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